



Dear Music Patron,

The Naperville Chorus is now in our 41st year of performing choral works in the Naperville community and are extremely proud of our long partnership with North Central College by supporting students with scholarships, providing them choral performance opportunities, and performing in Wentz Concert Hall. This spring, the chorus will debut Marin Palmeri's *Misa a Buenos Aires* and Vivaldi's *Magnificat*. This winter, we are very excited to announce a two-date concert collaboration with the Pete Ellman Big Band performing traditional holiday classics which will be sure to fill Wentz Concert Hall. In addition to our formal concert schedule, the choir also supports our Outreach group to perform at nursing homes and various events throughout the region. We very proud of our legacy and partnership with the Naperville community.


Ticket sales only cover a portion of the chorus' operating expenses and rely upon program advertising and sponsorships to defray the significant cost of orchestras and professional soloists for our concerts. Our concerts in Wentz concert hall have been well attended, so placing an ad in our concert program can offer a cost-effective way of supporting cultural music in Naperville and reaching our patrons. The ads are placed within the body of the program and not grouped in an advertising section in the back of the program which maximizes the exposure and impact of your advertisement.

The accompanying order form lists pricing for the May 6th and December 2nd/3rd concerts, ad sizes, and the various electronic files supported. On the third page of this letter, you will also find information on becoming a sponsor of the choir. The Naperville Chorus is a 501c-3 Non-Profit organization so your contribution would be tax deductible. To place an ad or become a sponsor, simply return the form either electronically or by mail along with your advertising copy and payment.

Please consider supporting our 2017 concert season by placing an ad and/or becoming a sponsor. If you have questions regarding the concerts or program ad requirements, please contact me at 630-877-0770.

Sincerely,

Rodger Guebert
President, Naperville Chorus


 <p>The Naperville Chorus</p> <p>2017 Season</p> <p>Concert Program Advertisement Information</p>	Concert:		Date:		Artwork Needed by:	
	Spring		May 6, 2017		April 7, 2017	
Winter		December 2/3, 2017		November 3, 2017		
Ad Size →		1/4 Page	1/3 Page	1/2 Page	Full Page	
1 Concert →		\$45	\$55	\$80	\$125	
2 Concerts →		\$60	\$85	\$125	\$180	
Check payments: Naperville Chorus c/o Rodger Guebert P.O. Box 51 Naperville, IL 60566		Credit Card Payments: Name on Card: _____ Card No: _____ Exp Date: _____ CCV: _____ Zip Code: _____			For Information, call: Rodger Guebert 630-877-0770 rgueb@sbcglobal.net	
Ad Size (Width/Height) (Check)	Orientation (Check)	Concert (Check one)	Advertiser Contact Information:		Phone No:	Amount Due:
<input type="checkbox"/> 1/4 Page (4.5 x 1.75)	<input type="checkbox"/> H*	<input type="checkbox"/> Spring				
<input type="checkbox"/> 1/4 Page (2.125 x 3.5)	<input type="checkbox"/> V*	<input type="checkbox"/> Winter				
<input type="checkbox"/> 1/3 Page (4.5 x 2.5)	<input type="checkbox"/> H*	<input type="checkbox"/> Both				
<input type="checkbox"/> 1/2 Page (4.5x3.75)	<input type="checkbox"/> H*					
<input type="checkbox"/> Full Page (4.5x7.5)	<input type="checkbox"/> H*					

*H = Horizontal or Landscape V = Vertical or Portrait

By the due date at the top of the ad sheet, please confirm your intent to purchase an ad and the size. Ad copy can come up to a week later.

All ads are Black and White. We can accept either computer copy or hard copy for an ad. The highest quality will be obtained with digital images; however, we do have experience cleaning up hard copy and will do the best possible job.

For digital images:

<ul style="list-style-type: none"> • PDF files •  • Photoshop files • TIFF files 	<ul style="list-style-type: none"> • BMP files • JPEG (less desirable) • GIF • InDesign (Adobe)
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If you use Illustrator or pdf files, we recommend converting fonts to outline. jpeg files are accepted; but not preferred since they may not be as sharp. For Photoshop, jpeg or BMP at 300 dpi is preferred.

We cannot handle:

<ul style="list-style-type: none"> • Microsoft Publisher • Pagemaker 	<ul style="list-style-type: none"> • Quark
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Please convert these files types to pdf files.

Due to font mismatches, Microsoft Word and Power Point files may lead to differences in appearance between your original file and the final program form. If you send either type of these files, please send a printed copy for best results.

Naperville Chorus Sponsorship

The Naperville Chorus relies on sponsorship donations to help defray the operational cost of the choir, cost of orchestration, and professional soloists. The chorus is a 501c-3 Non-Profit organization which makes your contribution tax deductible. With your contribution, your organization would be acknowledged in our concert program as a sponsor of the organization.

Website Sponsorship – The Naperville Chorus is looking for partners for our website. If you are interested, please contact us directly for further information.

The following sponsorship levels are available:

Sponsorship Level	You Receive
Conductor's Circle - \$1,000 and above	4 tickets for the Winter and Spring Concerts
Benefactors - \$500 and above	4 tickets for the 2016/2017 season
Sponsors - \$100 and above	2 tickets for the 2016/2017 season
Contributors - \$50 and above	
Friends - \$50 and below	

To become a sponsor of the choir, simply mail a letter and a check to the address noted below. Within the letter, please provide contact information for your organization, how you would like you or your company acknowledged in the program, and a return mailing address for your receipt.

Naperville Chorus
c/o Sponsorship
P.O. Box 51
Naperville, IL 60566

Thank you for your interest and support of the Naperville Chorus. Please contact me with any additional questions you may have.

Sincerely,

Rodger Guebert
President, Naperville Chorus
Cell: 630-877-0770
rgueb@sbcglobal.net