



Dear Music Patron,

The Naperville Chorus is entering our 44th year of performing choral works in the Naperville community and are extremely proud of our long partnership with North Central College by supporting students with scholarships, providing them choral performance opportunities, and performing in Wentz Concert Hall. This winter, we are very excited to announce a two-date concert collaboration with the Pete Ellman Big Band performing traditional holiday classics which will be sure to fill Wentz Concert Hall. Next spring, the chorus will perform *War and Peace* - which will include John Rutter's Requiem and Haydn's Mass in Time of War and Peace. In addition to our formal concert schedule, the choir supports our Outreach group which performs throughout the region.

Ticket sales only cover a portion of the chorus' operating expenses and we rely upon program advertising, grants, and sponsorships to defray the costs of orchestras and professional soloists. Our concerts are traditionally well attended so placing an ad in our concert program can offer a cost-effective way of supporting cultural music in Naperville while reaching our patrons. The ads are placed within the body of the program and not grouped in an advertising section in the back of the program which maximizes the exposure and impact of your advertisement.


The accompanying order form lists pricing, sizing, and supported media files for the December 7th/8th and April 25, 2020 concert programs. In addition, we are also looking for advertisers for our website (www.napervillechorus.org). Please contact us directly if you are interested.

On the third page of this letter, you will also find information on becoming a sponsor of the choir. The Naperville Chorus is a 501c-3 Non-Profit organization so your contribution would be tax deductible. To place an ad or become a sponsor, simply return the form either electronically or by mail along with your advertising copy and payment.

Please consider supporting our 2019/2020 concert season by placing an ad and/or becoming a sponsor. If you have questions regarding the concerts or program ad requirements, please contact me at 630-877-0770.

Sincerely,

Rodger Guebert
Vice President, Naperville Chorus


 The Naperville Chorus 2019/2020 Season Concert Program Advertisement Information		Concert:		Date:		Artwork Needed by:	
		Winter Spring		December 7/8, 2019 April 29, 2020		November 8, 2019 April 3, 2020	
Ad Size →		1/4 Page	1/3 Page	1/2 Page	Full Page		
1 Concert →		\$45	\$55	\$80	\$125		
2 Concerts →		\$60	\$85	\$125	\$180		
Check payments: Naperville Chorus c/o Rodger Guebert P.O. Box 51 Naperville, IL 60566		Credit Card Payments: Name on Card: _____ Card No: _____ Exp Date: _____ CCV: _____ Zip Code: _____			For Information, call: Rodger Guebert 630-877-0770 information@napervillechorus.org		
Ad Size (Width/Height) (Check)	Orientation (Check)	Concert (Check one)	Advertiser Contact Information:		Phone No:	Amount Due:	
<input type="checkbox"/> 1/4 Page (4.5 x 1.75)	<input type="checkbox"/> H*	<input type="checkbox"/> Spring					
<input type="checkbox"/> 1/4 Page (2.125 x 3.5)	<input type="checkbox"/> V*	<input type="checkbox"/> Winter					
<input type="checkbox"/> 1/3 Page (4.5 x 2.5)	<input type="checkbox"/> H*	<input type="checkbox"/> Both					
<input type="checkbox"/> 1/2 Page (4.5x3.75)	<input type="checkbox"/> H*						
<input type="checkbox"/> Full Page (4.5x7.5)	<input type="checkbox"/> H*						

*H = Horizontal or Landscape V = Vertical or Portrait

By the due date at the top of the ad sheet, please confirm your intent to purchase an ad and the size. Ad copy can come up to a week later.

All ads are Black and White. We can accept either digital (preferred) or hard copy for an ad.

For digital images:

<ul style="list-style-type: none"> • PDF files •  • Photoshop files • TIFF files 	<ul style="list-style-type: none"> • BMP files • JPEG (less desirable) • GIF • InDesign (Adobe)
---	---

If you use Illustrator or pdf files, we recommend converting fonts to outline.
 jpeg files are accepted; but not preferred since they may not be as sharp.
 For Photoshop, jpeg or BMP at 300 dpi is preferred.

We cannot handle:

<ul style="list-style-type: none"> • Microsoft Publisher • Pagemaker 	<ul style="list-style-type: none"> • Quark
--	---

Please convert these files types to pdf files.

Due to font mismatches, Microsoft Word and Power Point files may lead to differences in appearance between your original file and the final program form. If you send either type of these files, please send a printed copy for best result

Naperville Chorus Sponsorship

The Naperville Chorus relies on sponsorship donations to help defray the operational cost of the choir, cost of orchestration, and professional soloists. The chorus is a 501c-3 Non-Profit organization which makes your contribution tax deductible. With your contribution, your organization would be acknowledged in our concert program as a sponsor of the organization.

Website Sponsorship – The Naperville Chorus is looking for partners for our website. If you are interested, please contact us directly for further information.

The following sponsorship levels are available:

Sponsorship Level	You Receive
Conductor's Circle - \$1,000 and above	4 tickets for the Winter and Spring Concerts (8 tickets total)
Benefactors - \$500 and above	4 tickets for the 2019/2020 season
Patrons - \$300 and above	3 tickets for the 2019/2020 season
Sponsors - \$200 and above	2 tickets for the 2019/2020 season
Contributors - \$100 and above	1 ticket for the 2019/2020 season
Friends – less than \$100	

To become a sponsor of the choir, simply mail a letter and a check to the address noted below. Within the letter, please provide contact information for your organization, how you would like you or your company acknowledged in the program, and a return mailing address for your receipt.

Naperville Chorus
c/o Sponsorship
P.O. Box 51
Naperville, IL 60566

Another option is visit our website (www.napervillechorus.org) and click on the "Support Us" link in the top right to enter your donation via credit card online.

Thank you for your interest and support of the Naperville Chorus. Please contact me with any additional questions you may have.

Sincerely,

Rodger Guebert
Vice President, Naperville Chorus
Cell: 630-877-0770
information@napervillechorus.org