

NAPERVILLE CHORUS BOARD MEETING MINUTES MAY 21, 2023

ATTENDEES: Keith Anderson, Elisabeth Case, Rodger Guebert, Chuck Jonah, Margo Jonah, Mikki Mendelsohn, Nancy Sigel, Sarah Sippy, Liz Stefanski, Reid Taylor, John Zelman, Patrice Basso

CALL TO ORDER: The meeting was called to Order at 3:19pm.

MINUTES: A motion was made to approve the April 3rd minutes. Motion passed.

FINANCIAL: Keith reported that the Chorus made about \$8,500.00 for the spring concert. Patrice made a motion to allocate \$1,000.00 for the Outreach choir's accompanist/conductor, Cameron Greene. Motion passed. Rodger made a motion to donate \$500.00 in memory of Pete Ellman's bother. Motion passed. The donation will be made to Pete's non-profit charity that provides instruments to students needing assistance. It will be noted in the December concert program.

NEW BUSINESS:

Vision Planning- The main focus of the May board meeting was to identify short and long term goals for the Chorus. Individuals brainstormed their own ideas and shared them in a small group. The large group met and listed all the concepts. These were then classified as within the coming year, 2-3 years out or by 5 years. Board members then had a chance to vote on prioritizing the goals. The latter will serve as a focus for summer meetings.

The short term goals were identified as:

1. Member numbers. Most in attendance agreed that the registration will have to be capped due to space constraints. The Board will have to decide if it will follow first come, first served or limit registration by sections.
2. Succession Planning/Backup/Training for Board positions such as grant writing, program notes, program design, etc.
3. New Member Engagement. Elisabeth suggested collecting information about member skillsets on the registration forms.
4. Budget. There is a need to develop a working budget since this will affect putting goals into effect. The Chorus has a healthy cash balance and some of those funds could be used to implement ideas such as having 2 rehearsals with the band/orchestra, etc.
5. Section Leaders. Reid proposed having a few paid professionals in each section or where needed. This could be on a trial basis. He will put out a budget proposal for these singers, small string group for the Handel portion of December concert and the Carmina Burana orchestra in the spring.
6. Future Planning – music for upcoming years.
7. More performances in other venues.
8. Marketing Strategy and committee to implement it under Vicky Lynch's lead.
9. Facebook – Need to separate content for members vs. public page.

Next meeting: Monday June 26th, 7:00pm at John Zelman's home.

